



Journal of Synchrotron Radiation

2003 media information

ISSUE	PUBLICATION DATE	SPACE RESERVATION DEADLINE	MATERIALS DUE
January	1 January	29 November 2002	6 December 2002
March	1 March	31 January	7 February
May	1 May	28 March	4 April
July	1 July	30 May	6 June
September	1 September	1 August	8 August
November	1 November	26 September	3 October

ADVERTISING RATES

Full page (182 mm wide x 240 mm deep; trim size: 215 mm wide x 280 mm deep; bleed: 225 mm wide x 290 mm deep)

- Four colour US\$1500 (outside back cover US\$1800)
- Black and white US\$600

Half page (horizontal: 182 mm wide x 115 mm deep; vertical: 88 mm wide x 240 mm deep)

- Black and white US\$400

Quarter page (88 mm wide x 115 mm deep)

- Black and white US\$300

IUCr Newsletter advertisers receive a 20% discount on the above rates.

DISCOUNT FOR MULTIPLE INSERTIONS: 5% for 2–5 insertions, 10% for 6 or more insertions, applicable across all 6 IUCr print journals in a calendar year.

AGENCY COMMISSION: 15% of advertisement rate.

BENEFIT FOR ADVERTISERS: A discounted rate when purchasing the *World Directory of Crystallographers* (WDC) or lists of names based on the WDC in 2003.

SUBMISSION: Colour-unseparated CMYK PDF files (Acrobat 3, all fonts embedded, correctly sized and with any necessary bleeds) should be sent as an e-mail attachment. Please fax a hard copy to be used as a reference. (Surcharges for dot-for-dot scanning of film will be charged to the advertiser.)

DELIVERY DETAILS: Tony Weight, Technical Editor, *Journal of Synchrotron Radiation*, IUCr; e-mail: tw@iucr.org; fax: 44 1244 314888.

ADVERTISING CONTACT: Andrea Sharpe, IUCr Promotions Officer; e-mail: as@iucr.org.

PRESS RELEASES: Announcements of new commercial products of interest to synchrotron radiation scientists may be submitted to tw@iucr.org. The descriptions, up to 300 words or the equivalent if a figure (B&W) is included, should give the manufacturer's full address. Full or partial inclusion is subject to approval and to the space available.

ONLINE ADVERTISING: Advertising is also accepted in **Synchrotron Radiation Online**. For details, please visit <http://journals.iucr.org/services/onlinead.html>.