

IUCr Advertising and Partnership Kit 2024

The IUCr is an International Scientific Union. Its objectives are to promote international cooperation in crystallography and to contribute to all aspects of crystallography, to promote international publication of crystallographic research, to facilitate standardization of methods, units, nomenclatures and symbols, and to form a focus for the relations of crystallography to other sciences.

IUCr NEWSLETTER

The *IUCr Newsletter* relaunched in summer 2018 in a new digital web format. It has an accompanying email edition, and provides multiple options for reaching the crystallographic and structural science communities.

The *Newsletter* also has a renewed Editorial Board, and reports regional and international news stories, longer feature-style articles, and general information of interest to the readers. Two issues were published in 2018; since then, the *Newsletter* has reverted to quarterly publication.

Email circulation: 13,000

ITEM	COST (USD)	
Full-page ad	2500 (1x)	2250 (4x)
Banner ad		
Top position	725 (1x)	625 (4x)
Mid position	600 (1x)	500 (4x)
Bottom position	400 (1x)	350 (4x)
Ealert banner ad		
Top position	650 (1x)	550 (4x)
Mid position	525 (1x)	425 (4x)
Bottom position	350 (1x)	300 (4x)
New product/Press release	400	
Article sponsorship	2500	
Advertising feature	2500	
Sponsored print issue	Price on application	
Video ad	Price on application	

IUCr Corporate Associates



The IUCr Associates Programme launched at the 24th IUCr Congress and General Assembly in Hyderabad in 2017. The programme, originally open to individuals only, is now available to companies that want to become Corporate Associates of the IUCr.

Three categories of Corporate Association are available with different levels of benefits and visibility:

CATEGORY	BENEFIT	COST (USD)
1	<ul style="list-style-type: none"> ◆ Company logo and short description in dedicated section on IUCr website in prominent position ◆ Company logo on IUCr homepage ◆ 20% discount on all items in the IUCr Advertising and Partnership Kit ◆ Three IUCr Associate individual memberships for company employees (worth USD600) ◆ One opportunity to sponsor an article in the <i>IUCr Newsletter</i> (issue to be agreed with the <i>IUCr Newsletter</i> Editor) or publish an advertising feature (worth USD2500) ◆ IUCr Corporate Associate logo for inclusion in company website and promotional material 	7000 for 3 years
2	<ul style="list-style-type: none"> ◆ Company logo and short description in dedicated section on IUCr website (2nd level position) ◆ Company logo on IUCr homepage ◆ 10% discount on all items in the IUCr Advertising and Partnership Kit ◆ Two IUCr Associate individual memberships for company employees (worth USD400) ◆ IUCr Corporate Associate logo for inclusion in company website and promotional material 	3500 for 3 years
3	<ul style="list-style-type: none"> ◆ Company logo and short description in dedicated section on IUCr website (3rd level position) ◆ Company logo on IUCr homepage ◆ One IUCr Associate individual membership for a company employee (worth USD200) ◆ IUCr Corporate Associate logo for inclusion in company website and promotional material 	1750 for 3 years